



COMPETITION
A WELL-DESIGNED BOOK
let's start with children
8th edition

asp
katowice



The Organizers: The Academy of Fine Arts and Design in Katowice
The Roundabout Gallery of the Academy of Fine Arts and Design in Katowice

Objectives: The objective of “A well-designed book – let’s start with children” Competition is a review of illustrations and books for children. The aim of the Competition is to draw attention to the needs of the youngest readers and to apply design rules that should accompany the creation of books for children, as well as to promote young artists on the publishing market. The Competition will reward the best projects in which individuality and artistic originality go hand in hand with a form suitable for children of the relevant age groups.

Section I.
Terms and Conditions
of Participation:

1. Participation in the Competition is open to students and graduates (2021 and 2022) of the higher schools of art and design in Poland and abroad.
2. Participants may enter the Competition individually or in teams.
3. Each participant may submit an unlimited number of projects.
4. The subject of the Competition are illustrations and designs of books or book applications for children.
5. Participants can submit works created within the educational process as well as their individual accomplishments.
6. The subject of the Competition may be illustrations, original books or books based on existing texts.
7. In the case of submitting a project accompanying a text written by other authors, the Jury will evaluate only the illustrations and graphic design. In the case of original books, the Jury may also assess the content of the book.
8. Works previously published on the publishing market are excluded from the Competition.

Section II.
Technical conditions:

1. Works submitted for the Competition may include:
 - a) sets of illustrations or centerfolds („with” or „without” the text): a printout of at least 4 illustrations or centerfolds related to one subject;
 - b) book mock-ups: together with a printout of at least 4 centerfolds;
 - c) designs of book apps (on a flash drive) together with a printout of at least 4 sample screenshots of the application;
2. Entering the Competition involves three obligatory stages:
 - a) registration via the platform www.kdz.asp.katowice.pl (provision of personal data and giving consent for their use for the purposes and scope specified herein) – by 2 April 2023;
 - b) uploading files of all submitted works via the platform www.kdz.asp.katowice.pl (preferred format TIFF, resolution 300dpi, CMYK, original size, named: surname_first word of the title_consecutive numbers, e.g. smith_cinderella_1.tiff, smith_cinderella_2.tiff, smith_cinderella_3.tiff, etc.) – by 2 April 2023;
 - c) sending the submitted works (illustration prints or centerfolds / book mock-ups / screenshot prints together with the an electronic device carrying the application) by post – after receiving the e-mail confirmation of being qualified for the second stage of the Competition, between 16 April and 6 May 2023, to the Organizer’s address:
Konkurs KDZ 8
The Academy of Fine Arts and Design in Katowice
ul. Raciborska 37
40-074 Katowice
POLAND

The date of receipt of submitted works by the Organizer is decisive. Failure to meet any of the conditions specified above (a/b/c) will result in the works being excluded from the Competition.

3. On the back of each printed piece of work/mock-up there should be a permanently attached and legibly filled-in identification card (available on the Competition website).
4. The age of the reader should be specified by the author (0–3, 4–8, 9–12).
5. The name of the author of the text should be provided.
6. The shipment should be carefully packed and protected against damage. The Organizer is not responsible for any damage/loss incurred during the transport.

**Section III.
Prizes and The Jury
of the Competition:**

1. The entries will be judged by a Jury consisting of specialists in the field of children's books.
2. The Jury will award three prizes, subject to the further provisions hereof:
 - 1st prize – PLN 10,000
 - 2nd prize – PLN 5,000
 - 3rd prize – PLN 3,000
3. The prizes are subject to taxation in accordance with applicable regulations.
4. The Jury reserves the right to establish the final amounts of the cash prizes, to adjust their amounts or award any prizes.
5. Children's Jury awards its own prizes not specified herein.
6. Prizes and honourable mentions may also be funded by sponsors.
7. The decisions of the Jury are final and unquestionable.
8. In case of projects with more than one author, the prize is treated as one and collective and is not subject to multiplication. If the collective participant did not specify the extent of individual shares at the time of submission, the shares for individual co-authors are considered equal.
9. The winners of the Competition will be announced on the day of the exhibition opening, within the period indicated in point 1 of Section V hereof.
10. The prizes will be transferred to the accounts indicated by the winners of the Competition after the announcement of the results thereof, no later than 21 days after the date of the announcement of the results, subject to the provisions of point 11 of this Section.
11. In the case of prizes funded by other institutions and sponsors, the funders are responsible for their payment.
12. The Jury's deliberations will take place in two stages:
 - a) the first stage, based on the files uploaded via the www.kdz.asp.katowice.pl platform, which will result in works being qualified for the exhibition and selected by the publishers; participants will be informed about the result of this stage by e-mail by 15 April 2023.
 - b) the second stage, based on the works sent by post, which will result in the selection of works rewarded by the Competition Jury and the Children's Jury; the public announcement of the results will take place on 31 May 2023 at the Roundabout Gallery of the Academy of Fine Arts and Design in Katowice, in accordance with point 1 of Section V hereof.

**Section IV.
Rules of using
the works submitted
in the Competition:**

1. The delivery of the works authorizes the Organizer to reproduce and publish them for the purposes of the exhibition referred to in point 1 of Section V hereof and to promote the Competition without the obligation to pay any royalties (additional remuneration for using the works).
2. Each participant of the exhibition referred to in point 1 of Section V hereof grants the Academy of Fine Arts and Design in Katowice a non-exclusive, perpetual licence to use the works awarded in the Competition of his/her authorship/ co-authorship exclusively for the promotional and exhibition purposes carried out by the Academy or the Academy together with other entities, if the use of these works does not involve obtaining any financial benefits for the Academy or any other entity not being the author of a given work and is connected with the promotion of the competition objectives described in the introduction, the

activity of the Academy, and promoting and informing about design and creative activities. Exercising the rights defined in the previous sentence is unlimited in Time and Territory.

3. The Academy reserves the right to choose a form of the execution of the rights described in this Section hereof, also by means of the Internet.
4. Works rewarded by the publishers, if the prize involves the publication of a book, will be covered by separate legal agreements concluded directly by and between the Competition participant and the publisher on the basis of generally applicable law (without the Academy acting as an intermediary).

**Section V.
The Exhibition:**

1. The opening of the exhibition and announcement of the Competition results will take place on 31 May 2023 at the Roundabout Gallery of the Academy of Fine Arts and Design in Katowice.
2. The exhibition will present the works selected for this purpose by the Competition Jury.

**Section VI.
Final provisions:**

1. The works submitted to the Competition will not be sent back by the Organizer.
2. In exceptional cases when handmade originals are submitted for the Competition, they can be collected personally at the Academy of Fine Arts and Design in Katowice, after 30 June 2024
3. After this date, the Organizer will not be responsible for the submitted works. In order to collect the works, please contact the Competition Coordinator via e-mail in advance.
4. Entering the competition by registering via the platform www.kdz.asp.katowice.pl, and sending works by post is equivalent to:
 - a) accepting these Regulations;
 - b) giving consent to the public processing and disclosure of the submitted data for exhibition and promotion purposes;
 - c) the participant stating statement (team included) that he/she possesses the exclusive copyright to the works submitted in the Competition and undertakes to respect the rights and responsibilities described herein.
5. The Organizer reserves the right to amend these Regulations for reasons beyond his control or in case of force majeure.

Competition website: <https://asp.katowice.pl/en/events/a-well-designed-book-lets-start-with-children/invitation-to-the-8th-edition-of-the-event-on-31-may-2023>

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