# Graphic Design / Designing Reading Experience and Multimedia narratives

**2nd cycle study plan / studies in English**

discipline:  visual arts and conservation of works of art / general academic profile

full-time studies / academic year 2021/2022

| Course name | lectures | practicals | tutorials | seminarium | studio/workshops | total number of hours | number of contact hours | ECTS | form of credit | Sem. I h/week | Sem. I h/sem | Sem. I ECTS | Sem. II h/week | Sem. II h/sem | Sem. II ECTS | Sem. III h/week | Sem. III h/sem | Sem. III ECTS | Sem. IV h/week | Sem. IV h/sem | Sem. IV ECTS | ECTS Research | ECTS Electives | ECTS Humanities |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **General studies module** | | | | | | | | | | | | | | | | | | | | | | | | |
| *mandatory courses* — Out of the box tutorial | | | x | | | 100 | 60 | 4 | Z/O | 2 | 30 | 2 | 2 | 30 | 2 | | | | | | | | | 4 |
| Social tutorial | | | x | | | 100 | 60 | 4 | Z/O | 2 | 30 | 2 | 2 | 30 | 2 | | | | | | | | | 4 |
| Commercial tutorial | | | x | | | 100 | 60 | 4 | Z/O | 2 | 30 | 2 | 2 | 30 | 2 | | | | | | | | | 4 |
| Out of the box design methods | x | x | | | | 50 | 30 | 2 | Z/O | 2 | 30 | 2 | | | | | | | | | | 2 | | |
| Social design methods | x | x | | | | 50 | 30 | 2 | Z/O | 2 | 30 | 2 | | | | | | | | | | 2 | | |
| Commercial design methods | x | x | | | | 50 | 30 | 2 | Z/O | 2 | 30 | 2 | | | | | | | | | | 2 | | |
| *Elective seminar* — Diploma seminar | | | | x | | 300 | 90 | 12 | Z/O | | | | 2 | 30 | 2 | 2 | 30 | 3 | 2 | 30 | 7 | | 12 | |
| **Core module** | | | | | | | | | | | | | | | | | | | | | | | | |
| *Diploma course* — Typography | x | x | | | x | 1175 | 560 | 47 | Z/O | 10 | 140 | 6 | 10 | 140 | 10 | 10 | 140 | 15 | 10 | 140 | 16 | 47 | 47 | |
| Visual information | | | | | | | | | | | | | | | | | | | | | | | | |
| Ilustration | | | | | | | | | | | | | | | | | | | | | | | | |
| Digital publication | | | | | | | | | | | | | | | | | | | | | | | | |
| Animation and Video Games | | | | | | | | | | | | | | | | | | | | | | | | |
| Time based media | | | | | | | | | | | | | | | | | | | | | | | | |
| Photography | | | | | | | | | | | | | | | | | | | | | | | | |
| *Supplementary courses* — Type and sign (sem I, II, III, IV) | x | x | | | x | 875 | 420 | 35 | Z/O | 5 | 60 | 5 | 5 | 60 | 5 | 5 | 60 | 5 | 5 | 60 | 5 | 35 | 35 | |
| Editorial design (sem I, II, III, IV) | | | | | | | | | | 5 | 60 | 5 | 5 | 60 | 5 | 5 | 60 | 5 | | | | | | |
| Visual information (sem II, IV) | | | | | | | | | | | | | | | | | | | | | | | | |
| Ilustration (sem I, II, III, IV) | | | | | | | | | | | | | | | | | | | | | | | | |
| Poster design (sem I, II, III, IV) | | | | | | | | | | | | | | | | | | | | | | | | |
| Animation and Video Games (sem I, II, III, IV) | | | | | | | | | | | | | | | | | | | | | | | | |
| Time based media (sem I, II, III, IV) | | | | | | | | | | | | | | | | | | | | | | | | |
| Typography (sem I, II) | | | | | | | | | | | | | | | | | | | | | | | | |
| Digital publication (sem I, III) | | | | | | | | | | | | | | | | | | | | | | | | |
| Suplementary courses from Design / Painting / Graphics | | | | | | | | | | | | | | | | | | | | | | | | |
| **Courses in workshop mode** — Workshops supporting the specialties: inclusive design and social wellbeing / reading experience and multimedia narrative | | | | | x | 100 | 80 | 4 | Z | | 40 | 2 | | | | | 40 | 2 | | | | | | |
| **Supplementary module** | | | | | | | | | | | | | | | | | | | | | | | | |
| *mandatory courses* — Design workshops (sem. II i IV) | | | | | x | 100 | 80 | 4 | Z | | | | | 40 | 2 | | | | | 40 | 2 | | | |
| **Total** | | | | | | **3000** | **1500** | **120** | | **32** | **480** | **30** | **28** | **420** | **30** | **22** | **330** | **30** | **17** | **270** | **30** | **88** | **94** | **12** |

*Supplementary courses — Choice of two courses in semesters I, II and III (2 core major or 1 core major and 1 major from Graphic Design / Painting / Graphics) Selection of one course in the fourth semester (core major)*

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|---|---|
| % ECTS Electives | 78% |
| % ECTS Research | 73% |
| % ECTS Humanities | 10% |
| % ECTS Contact hours | 50% |
| ECTS Contact hours | 60 |