

Graphic Design / Designing Reading Experience and Multimedia narratives

2nd cycle study plan / studies in English

discipline: visual arts and conservation of works of art / general academic profile

full-time studies / academic year 2022/2023

| Course name | Form of teaching | | | | | Hours/ECTS | | | | Sem. I | | | Sem. II | | | Sem. III | | | Sem. IV | | | | |
|-------------|------------------|------------|-----------|------------|------------------|-----------------------|-------------------------|------|----------------|----------------|--------------------|------|----------------|--------------------|------|----------------|--------------------|------|----------------|--------------------|------|---------------|----------------|
| | lectures | practicals | tutorials | seminarium | studio/workshops | total number of hours | number of contact hours | ECTS | form of credit | hours per week | hours per semester | ECTS | hours per week | hours per semester | ECTS | hours per week | hours per semester | ECTS | hours per week | hours per semester | ECTS | ECTS Research | ECTS Electives |

General studies module

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|--|-------------------------------|---|---|---|---|--|--|-----|----|----|-----|---|----|---|---|----|---|---|----|---|---|----|---|----|
| <i>mandatory courses</i> | | Out of the box tutorial | | | x | | | | 100 | 60 | 4 | Z/O | 2 | 30 | 2 | 2 | 30 | 2 | | | | | | 4 | |
| | | Social tutorial | | | x | | | | 100 | 60 | 4 | Z/O | 2 | 30 | 2 | 2 | 30 | 2 | | | | | | 4 | |
| | | Commercial tutorial | | | | x | | | 100 | 60 | 4 | Z/O | 2 | 30 | 2 | 2 | 30 | 2 | | | | | | 4 | |
| | | Out of the box design methods | x | x | | | | | 50 | 30 | 2 | Z/O | 2 | 30 | 2 | | | | | | | | 2 | | |
| | | Social design methods | x | x | | | | | 50 | 30 | 2 | Z/O | 2 | 30 | 2 | | | | | | | | 2 | | |
| | | Commercial design methods | x | x | | | | | 50 | 30 | 2 | Z/O | 2 | 30 | 2 | | | | | | | | 2 | | |
| <i>Elective seminar</i> | | Diploma seminar | | | | x | | | 300 | 90 | 12 | Z/O | | | | 2 | 30 | 2 | 2 | 30 | 3 | 2 | 30 | 7 | 12 |

Core module

| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|---|---|---|--|--|---|--|-------------|-------------|------------|-----|-----------|------------|-----------|-----------|------------|-----------|-----------|------------|-----------|-----------|------------|-----------|-----------|-----------|-----------|
| Diploma course | | Typography | x | x | | | x | | 1175 | 570 | 47 | Z/O | 10 | 150 | 6 | 9 | 135 | 10 | 10 | 150 | 15 | 9 | 135 | 16 | 47 | 47 | |
| | | Visual information | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Illustration | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Digital publication | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Animation and Video Games | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Time based media | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Photography | | | | | | | | | | | | | | | | | | | | | | | | | |
| Supplementary courses | | Type and sign (sem I, II, III, IV) | x | x | | | x | | 875 | 420 | 35 | Z/O | 5 | 60 | 5 | 5 | 60 | 5 | 5 | 60 | 5 | 5 | 60 | 5 | 35 | 35 | |
| <i>Choice of two courses in semesters I, II and III (2 core major or 1 core major and 1 major from Graphic Design / Painting / Graphics) Selection of one course in the fourth semester (core major)</i> | | Editorial design (sem I, II, III, IV) | | | | | | | | | | | 5 | 60 | 5 | 5 | 60 | 5 | 5 | 60 | 5 | | | | | | |
| | | Visual information (sem II, IV) | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Illustration (sem I, II, III, IV) | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Poster design (sem I, II, III, IV) | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Animation and Video Games (sem I, II, III, IV) | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Time based media (sem I, II, III, IV) | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Typography (sem I, II) | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Digital publication (sem I, III) | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Supplementary courses from Design / Painting / Graphics | | | | | | | | | | | | | | | | | | | | | | | | | |
| Courses in workshop mode | | Workshops supporting the specialties: inclusive design and social wellbeing / reading experience and multimedia narrative | | | | | x | | 200 | 160 | 8 | Z | | 40 | 2 | | 40 | 2 | | 40 | 2 | | 40 | 2 | | | |
| | | | | | | | | | 3000 | 1510 | 120 | | 32 | 490 | 30 | 27 | 415 | 30 | 22 | 340 | 30 | 16 | 265 | 30 | 88 | 94 | 12 |

% ECTS Electives 78%
 % ECTS Research 73%
 % ECTS Humanities 10%
 % ECTS Contact hours 50%
 ECTS Contact hours 60