

# Graphic Design

## Designing Reading Experience and Multimedia Narratives 2nd cycle study

discipline: fine arts and conservation / general academic study area  
full-time mode of study/ academic year 2023/2024-2024/2025

Course name	Form of teaching					Hours/ECTS		Sem. I		Sem. II		Sem. III		Sem. IV		ECTS Research	ECTS Electives	ECTS Humanities			
	lectures	practicals	tutorials	seminarium	studio/workshops	total number of hours	number of contact hours	ECTS	form of credit	hours per week	hours per semester	ECTS	hours per week	hours per semester	ECTS				hours per week	hours per semester	ECTS
<b>General studies module</b>																					
<i>mandatory courses</i>																					
Out of the box tutorial			x			100	60	4	Z/O	2	30	2	2	30	2				4		
Social tutorial			x			100	60	4	Z/O	2	30	2	2	30	2				4		
Commercial tutorial			x			100	60	4	Z/O	2	30	2	2	30	2				4		
Out of the box design methods	x	x				50	30	2	Z/O	2	30	2							2		
Social design methods	x	x				50	30	2	Z/O	2	30	2							2		
Commercial design methods	x	x				50	30	2	Z/O	2	30	2							2		
<i>Elective seminar</i>																					
Diploma seminar				x		300	90	12	Z/O			2	30	2	2	30	3	2	30	7	12

### Core module

<b>Diploma course</b>																											
Typography	x	x		x		1175	570	47	Z/O	10	150	6	9	135	10	10	150	15	9	135	16	47	47				
Visual information																											
Illustration																											
Digital publication																											
Animation and Video Games																											
Time based media																											
Photography																											
<b>Supplementary courses</b>																											
Type and sign (sem I, II, III, IV)	x	x		x		875	420	35	Z/O	5	60	5	5	60	5	5	60	5	5	60	5	35	35				
Editorial design (sem I, III, IV)										5	60	5	5	60	5	5	60	5									
Visual information (sem I,II)																											
Illustration (sem I, II, III, IV)																											
Poster design (sem I, II, III, IV)																											
Animation and Video Games (sem I, II, III, IV)																											
Time based media (sem I, II, III, IV)																											
Typography (sem I, II)																											
Digital publication (sem I,II,III,IV)																											
ENDOSPORY- visiting studio (sem.I)																											
Supplementary courses from Design / Painting / Graphics																											
<b>Courses in workshop mode</b>																											
Workshops supporting the specialties: inclusive design and social wellbeing / reading experience and multimedia narrative				x		200	160	8	Z		40	2		40	2		40	2		40	2						
								<b>3000</b>	<b>1510</b>	<b>120</b>			<b>32</b>	<b>490</b>	<b>30</b>	<b>27</b>	<b>415</b>	<b>30</b>	<b>22</b>	<b>340</b>	<b>30</b>	<b>16</b>	<b>265</b>	<b>30</b>	<b>88</b>	<b>94</b>	<b>12</b>

% ECTS Electives 78%  
% ECTS Research 73%  
% ECTS Humanities 10%  
% ECTS Contact hours 50%

Iceland  
Liechtenstein  
Norway grants

Dean of Faculty in Design

  
dr Marta Węckowska