

COMPETITION'S REGULATION

A WELL DESIGNED BOOK – let's start with children

6th edition

Organizers:

Academy of Fine Arts in Katowice

The Roundabout Art Gallery of the Academy of Fine Arts in Katowice

Objectives:

The objective of "A Well-designed Book – Let's Start with Children" is the review of illustrations and books designed for children. The aim of the competition is bringing the needs of the youngest readers to attention, along with the design principles necessary for creating books for children. Another aim is to promote young artists on the publishing market. Prizes will be awarded to the best entries, in which originality and individuality go hand in hand with a form suitable for children of a certain age group.

Section I. Terms and Conditions of Participation:

1. The competition may be participated by students and graduates (2016 and 2017) of the higher schools of art and design in Poland and abroad.
2. The competition may be participated individually or in teams.
3. Every participant may submit unlimited number of projects.
4. The subject of the competition are illustrations and projects of books and book applications devoted to children.
5. The participants may submit both designs made in didactic process and individual accomplishments.
6. In case of submitting books based on texts by other authors, the Jury will only evaluate the illustrations and book design. In case of original books, the Jury may also take the text into account.
7. Works published before are excluded from the competition.

Section II. Technical conditions:

1. Submission of works to the competition takes place in three mandatory stages:
 - a) filling the entry form (available as google form on the organizers' website, in the competition section);
 - b) sending to konkurskdz@asp.katowice.pl via www.wetransfer.com all the submitted works, in separate files (TIFF, 300 dpi, CMYK, longer side 20 cm), with the filename: surname_first word of the title_numbering, eg. kornek_cinderella_1.tiff, kornek_cinderella_2.tiff, kornek_cinderella_3.tiff etc.;
 - c) sending prints of the submitted: illustrations or spreads / book dummy / prints of screen shots along with application (on electronic media) by post to the organizers' address:

Konkurs KDZ6

Akademia Sztuk Pięknych w Katowicach

ul. Raciborska 37

40-074 Katowice

POLAND

Failure to respect any of them (a/b/c) results in works being excluded from the competition.

The submission of both the entry form and works by e-mail will be confirmed by a return message.

The order of stages (a/b/c) is unrestricted.

2. The designs submitted to the competition may be sets of illustrations or spreads (with or without text), book dummies, as well as projects of book applications devoted to children.
3. Submitted set of works should consist of at least 4 illustrations or spreads (related to a single theme). When submitting a book dummy or application, 4 printouts of page spreads or 4 screen shots of the application should also be enclosed.
4. On the back of every piece of artwork, there should be an identification card, attached firmly and legibly filled in.

5. The age of the intended reader should be specified: 0–3, 4–8, 9–12.
6. The author and title of the text should be given.
7. The number of elements to the project should be specified.
8. The works must be submitted by April 9, 2018 (the date of delivery to the organizer).
9. The package should be packed and wrapped thoroughly, neatly labelled and protected against any damage – the organizers are not liable of any damage or lost in the transport.

Section III. Prizes and The Jury of the Competition:

1. The prizes for the competition will be awarded by a Jury consisting of children's book specialists.
2. The Jury will award three prizes subject to the provisions of the Terms and Conditions:
1st prize: 5,000 PLN
2nd prize: 3,500 PLN
3rd prize: 2,000 PLN
The prizes are subject to taxation in accordance with the tax regulations in force.
3. The Jury reserves the right to establish the final amounts in cash prizes, to adjust their levels or not to confer prizes.
4. Prizes funded by other institutions or sponsors, and honorable mentions, are envisaged.
5. The decisions of the Jury are final and irrevocable.
6. In the case when there is more than one author to a project, the prize remains as one payment, and will not be increased. If the participant failed to define individual contributions in a team project, contributions from individual co-creators are considered to be equal.
7. Results of the competition will be announced at the opening of the exhibition, on the date indicated in Section V point 1 of these Terms and Conditions.
8. The prizes will be sent directly to the winners' bank accounts, no later than 21 days following the announcement of the results, subject to provisions envisaged in point 9 of this Section.
9. In the case of awarding prizes funded by other institutions and sponsors, payment of the prizes will rely directly on the funders.

Section IV. – Rules of use for works submitted/awarded in the Competition:

1. The organizers reserve the right to reproduce and publish any work sent to the competition, for the exhibition described in Section V point 1 of these Terms and Conditions and promotion of the competition. The organizers are not obliged to pay any royalties.
2. Every participant of the exhibition described in Section V point 1 of these Terms and Conditions grants to Academy of Fine Arts in Katowice a non-exclusive perpetual licence to use the works awarded in the Competition of his/her authorship/co-authorship for the sole purposes of promotion and exhibition executed by Academy or Academy together with other entities, if the use of these works does not entail any financial benefits for Academy or any other entity who is not the author of a given work, and is connected with promoting the Competition objectives, described in the introduction, Academy's operations, and promoting and informing about design and creative activities. Exercising the rights defined in the previous sentence is unlimited in Time and Territory.
3. Academy reserves the choice of a form of execution of the rights described in this Section of the Terms and Conditions, also by means of the Internet.

Section V. – Exhibition:

1. Opening of the exhibition and announcement of the Competition results will take place on May 11, 2018 at the Roundabout Gallery of Academy of Fine Arts in Katowice.
2. The exhibition will present works selected to this aim by the Competition Jury.

Section VI. – Final Provisions:

1. Submitted works will not be returned by post.
2. By way of exception, if submitted works are handmade originals, they can be collected personally at the Academy of Fine Arts in Katowice, subject to following provisions:
 - a) for works unqualified for the exhibition – from May 12, 2018 to June 30, 2018.
 - b) for works qualified for the exhibition – from April 30, 2020 to June 30, 2020.

Thereafter, the Organizer will not be liable for submitted works. To collect the works, one should contact the Competition Secretary via e-mail.

3. Submission of entry form via e-mail and works via post equals:
 - a) acceptance of these Terms and Conditions;
 - b) consent to public processing and disclosure of the submitted data for the purposes of the exhibition and connected with promotion of the Competition.
 - c) participant's statement (team included) that he/she possesses the exclusive copyright to the works submitted in the Competition and undertakes to respect the rights and responsibilities described in these Terms and Conditions.

Organization contact:

Curator: Anna Machwic (anna.machwic@asp.katowice.pl)

Coordinator: Karolina Kornek Freixial (konkurskdz@asp.katowice.pl)